

HOW CAN WE ASSIST? MOBILE APPS

The Software and Information Technology (SIT) team manages iTunes & Google Play accounts for the Regents.

We are able to quickly setup distribution of free or paid apps. Our team handles account administration, licensing, and accounting for the app store. Your team is responsible for customer service and providing app updates/bug fixes.

The SIT team has been successful in transferring apps to entrepreneurs looking to build software companies based on the apps. Additionally, we have licensed apps to larger companies interested in using our apps internally and branding them as their own.

Mobile App Services:

- Commercialization strategies
- Pricing analysis
- Market size analysis
- iTunes account administration
- Revenue management & distribution
- Regents signature authority

Step 1: Send us a *Disclosure* (z.umn.edu/IPDF) or contact Chris Ghere (cghere@umn.edu)

DOWNLOAD OUR APPS:



z.umn.edu/iTunes



z.umn.edu/GooglePlay